

# Electro-Sensors, Inc. Welcomes Dan Saniti as Vice President of Sales

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**MINNETONKA, MINNESOTA** – (October 4, 2018) Electro-Sensors, Inc. (NASDAQ: ELSE), a leading global provider of machine monitoring sensors and hazard monitoring systems for over 50 years, is proud to announce the promotion of Dan Saniti to Vice President of Sales. In this new role, Saniti will manage all Sales, Marketing, and Business Development activities for Electro-Sensors, including the company's traditional machine monitoring sensors and systems as well as the company's revolutionary HazardPRO™ wireless hazard monitoring systems.

“Dan joined the company early in 2018 in a business development role and very quickly familiarized himself with our technology, customers, and industry dynamics,” says David Klenk, Electro-Sensors president and CEO. “Working closely with Dan on complicated customer projects clearly demonstrated his skills and capabilities in the industrial components and controls industries. It's very clear to me that Dan is the right choice to lead our sales group as we continue developing our existing markets while driving expansion into new industrial markets we have not previously served.”

Saniti started his career with a degree in electrical engineering working as an engineering manager for Dimensions Unlimited, Inc. (now Sensata Technologies). From there he spent six years working for Arrow Electronics, Inc. as a field application engineer before making his switch to sales. Saniti then joined Avnet Electronics Marketing as an embedded products territory manager where he served ten branch locations across fourteen states over a nine year period. Most recently he worked as a regional sales manager for Kontron before joining Electro-Sensors as the business development manager.

"I am very excited to join the senior leadership team at Electro-Sensors at this pivotal time. The company has a rich history of providing quality solutions through innovative, reliable and industry-leading products to a global customer base. With our new HazardPRO wireless products and growing momentum within the customer base, there is now an outstanding opportunity to build upon Electro-Sensors' market leadership position" says Saniti. "I look forward to expanding our market presence and influence, to improve our value proposition to our customers while utilizing a shared-success model. If it's good for our customers, it's good for our company" concluded Saniti.

This move is effective immediately and Saniti will work out of the company's headquarters in Minnetonka, Minnesota.

## **About Electro-Sensors**

Electro-Sensors, Inc. is an industry leading designer and manufacturer of rugged and reliable machine monitoring sensors and wireless/wired hazard monitoring systems applied across multiple industries and applications. These products improve processes by safeguarding systems, reducing downtime, and preventing waste. Most standard products ship within one to two days and have an industry-leading 5-year warranty. Electro-Sensors is proud to be an ISO9001:2015 quality certified company and is committed to providing excellent customer service and technical support. Founded in 1968 and located in Minnetonka, Minnesota, Electro-Sensors provides its loyal customers with reliable products that improve safety and help plants operate with greater efficiency, productivity and control.

## **Cautionary Statement Regarding Forward Looking Statements**

This press release may include statements about possible or anticipated future financial performance, business activities, plans, or opportunities. These forward-looking statements may include the words “will,” “should,” “believes,” “expects,” “anticipates,” “intends” or similar expressions. For these forward-looking statements, the Company claims the protection of the safe harbor for forward-looking statements contained in federal securities laws. Forward-looking statements reflect the company’s current views with respect to future events and financial performance and include any statement that does not directly relate to a current or historical fact. These forward-looking statements are subject to a number of factors, risks and uncertainties, including those disclosed in our periodic filings with the SEC that could cause actual performance, activities, plans, or opportunities after the date the statements are made to differ significantly from those indicated in the forward-looking statements.

For more information please visit our website at: [www.electro-sensors.com](http://www.electro-sensors.com). Also follow us on:

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